



UNIVERSITÀ DEGLI STUDI
DI NAPOLI FEDERICO II

Italian Health Economics Association (AIES) 29th Annual Conference

***Digital transformation in healthcare:
Accelerating Access, Navigating Equity, and Fostering Performance***

December 9th - 10th 2024, Napoli

CALL FOR ABSTRACTS

The digital transformation has profoundly impacted various sectors of the economy over the last decades. In healthcare, the adoption of e-health systems and tools has become increasingly crucial, enhancing both service delivery and administrative functions. The COVID-19 pandemic has accelerated this shift, introducing innovative approaches that improve access to healthcare, streamline information management, enhance patient interaction, and advance personalized medicine. This has given rise to Healthcare 4.0 (H4.0), characterized by increased interconnectivity and automation, reshaping healthcare provision in both clinical and administrative realms. The National Recovery and Resilience Plan (NRRP) in our country has dedicated a mission to healthcare, focusing on investments in e-health and telemedicine to improve care quality, access, and resource utilization. However, this transformation poses challenges such as workflow integration changes, learning curves for staff, data overload risks, governance shifts, and potential disparities in technology adoption among generations and socio-economic groups. Addressing these challenges requires ensuring equitable access to e-health solutions and developing the necessary digital skills among healthcare professionals. The upcoming AIES conference will provide a platform to discuss these critical issues, including:

- E-health, Telehealth and Telemedicine;
- Electronic Health/Medical Records;
- New digital technologies in healthcare, such as Artificial Intelligence, machine learning, blockchain technology, Internet of Health Things, etc.
- Technological Innovation in healthcare;
- New organizational and collaborative governance models to support digital innovations
- Public-private partnership for the achievement of digital solutions
- Inequalities, equity, and E-health
- Management and measurement of digital solutions at local and system level
- Payments models and digital health technologies
- Economic assessment of new digital solutions
- Impact of new digital technologies on providers' performance

It is also possible to send contributions on issues not related to the main theme of the conference and which will be discussed in one or more dedicated sessions. Contributions can be theoretical, empirical or policy oriented and in the areas of the health economics, policy and management.

The annual conference of the Italian Health Economics Associations is a unique opportunity bringing together scholars, healthcare practitioners and policy makers to engage in the discussion and exchange view on the most pressing issues on the health policy agenda.

KEYNOTE SPEAKER

Dan Zeltzer, The Eitan Berglas School of Economics, Tel Aviv University.

ABSTRACT SUBMISSION

Contributions can be presented in two forms:

- **Individual abstracts**
- **Organised Sessions/Panel:** panel sessions usually involve up to three/four papers on a specific topic moderated by a session chair.

All submissions should be sent by e-mail to a aies.2024@unina.it by **June 15th 2024**. Submissions can be either in English or in Italian, according to the guidelines below:

1) Abstracts

- max 5000 characters
- name(s) of author(s) and affiliation (author presenting the study should be marked with an asterisk); corresponding author's e-mail address and phone number;

- title, background, objectives, methodology, main results.
- indication if the paper applies for the Young AIES Research Award

2) **Organised Sessions/Panel:**

- max 8000 characters (including spaces)
- title of the Panel (Organised) Session;
- name, e-mail address, telephone number and affiliation of the Session's Chair;
- name(s) of author(s) presenting in the Panel Session and affiliation (no more than 4 Oral presentations per Panel);
- title, background, objectives, methodology, main results.

AIES Young Researcher Award

The AIES Young Researcher Award is an initiative designed to recognize and support the work of emerging scholars in the fields of health economics and healthcare management. Authors wishing to compete for the "AIES Young Researcher Award" must expressly indicate their candidacy in their submissions and confirm their eligibility. To qualify for the award, all authors must be under 35 years of age. Accepted abstract authors are required to submit the complete paper (which must be original and unpublished) by **September 30th, 2024**. The Scientific Committee will evaluate submissions based on various criteria, including the originality of the research, its significance, clarity of presentation, and potential impact on the field. If selected, the awardee will be invited to present their work during the opening plenary session.

ABSTRACT SELECTION

All abstracts will be reviewed by the Scientific Committee and acceptance/rejection will be communicated by **September 15th 2024**. The review will consider consistency, methodological rigour, and policy relevance. Abstract rejected for oral presentations cannot be presented in the Poster Session.

The Scientific Committee will allocate contributions to appropriate sessions, according to the subject discussed and methodology.

CONFERENCE FEES

- AIES member having already paid the annual membership fee for 2024: the participation fee is **150 Euros**.
- AIES member have not paid the annual membership fee for 2024: the participation fee is **200 Euros**, including the annual Association Fee.
- Non AIES member: the participation fee is **250 Euros**.

An additional fee will be required for Social Dinner.

Participation fee is not reimbursable.

All information regarding the Conference will be published on the AIES website:
<http://www.aiesweb.it>.

SCIENTIFIC COMMITTEE

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